

# ALPHA XI GIVES SCHOLARSHIP CAMPAIGN



## FACT SHEET

March 2, 2020

### What is the Alpha Xi Gives Campaign?

The mission of the **Alpha Xi Gives** initiative, which launched October 1, 2018, is to bring together Alpha Xi of Kappa Alpha Psi Fraternity, Inc. members, alumni and supporters to raise money for Florida A&M University scholarships. The 5-year goal of **Alpha Xi Gives** is to raise up to \$1 million for FAMU scholarships by Alpha Xi's 90th anniversary in 2023.

### What Has Alpha Xi Gives Accomplished So Far?

The **Alpha Xi Gives** campaign has raised \$252K for FAMU scholarships from 125 donors since launching October 2018. **Alpha Xi Gives** launched five new FAMU scholarships for the 2019-20 academic year.

### How Can I Support Alpha Xi Gives?

- ❖ Commit to a pledge or recurring donation or make a one-time donation now! All donations are tax-deductible and processed on FAMU's secure online giving platform.
- ❖ If you work for a company that has a matching program, apply for a match of your donation as soon as possible!
- ❖ Tell your friends, family members and other Nupes to support **Alpha Xi Gives**!
- ❖ Text '**AlphaXi**' to **41444** or go to **www.AlphaXiGives.org** to donate. **All donations go to directly to FAMU!!**



# Alpha Xi Gives

## 2018 - 2023 Scholarship Campaign for FAMU

Campaign to raise money to fund Florida A&M University scholarships provided by the Alpha Xi Achievement Scholarship Fund.



Text to: **41444**

Text to Give Keyword: **AlphaXi**

**[www.AlphaXiGives.org](http://www.AlphaXiGives.org)**

For more information, email [alphaxigives@gmail.com](mailto:alphaxigives@gmail.com) or contact a member of the Alpha Xi Gives Planning Committee.